

MICHELLE MO

U X / U I D E S I G N E R



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EXPERIENCE

ECPAT USA via Rutgers MBS Externship Exchange Program

Lead UX Design Extern | Jan 2023 - May 2023

- Led a design team of 4 people to make child trafficking information more accessible by continuing the development of the Rutgers ECPAT Wix website for 8-10 hours weekly
- Continued to do research based on the instructions from previous spring and summer externship teams that will allow transit leaders and operators to access this data.
- Redesigned the user interface of the Rutgers ECPAT Wix website on Figma
- Presented project deliverables to the program director and company members

COVID-19 Exploration Bootcamp via Rutgers MBS Externship Exchange Program

UX Design Extern | Sept 2022 - Dec 2022

- Worked with a team of 10 people to make COVID-19 information more accessible by developing a mobile application platform for the current Rutgers Covid-19 Wix website for 8-10 hours weekly
- Designed the wireframe and prototype for the mobile app version of the Rutgers Covid-19 Wix website on Figma
- Transferred and edited information from the Wix website to the mobile application
- Presented project deliverables to the program director and company members

EDUCATION

Master of Business & Science - Computer & Information Science, User Experience Design Concentration

Rutgers School of Graduate Studies

Jan 2024

Bachelor Of Arts - Communication, PR Concentration

Rutgers School of Communication & Information

May 2021

AWARDS

CreateRU 2023

Winner of the annual designathon hosted by Creative X

Created an app to help Rutgers students improve their physical, emotional, and mental well-being

SKILLS

User Experience Design · User Research · Wireframing · Prototyping · Web Design · Design Thinking · Heuristic Analysis · UI Design · User Flows and Journey Mapping · Information Architecture · Persona Development · User Testing

TOOLS

Figma · Sketch · Miro · Adobe XD · Tableau · InVision · Marvel · ProtoPie · Procreate · Balsamiq · Canva · WordPress · Adobe Creative Suite (Illustrator, Photoshop, Lightroom, InDesign)