

MICHELLE MO

U X / U I D E S I G N E R



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EXPERIENCE

ECPAT USA via Rutgers MBS Externship Exchange Program

Lead UX Extern | Jan 2023 - May 2023

- Led a design team of 4 people to make child trafficking information more accessible by continuing the development of the Rutgers ECPAT Wix website for 8-10 hours weekly
- Continued to do research based on the instructions from previous spring and summer externship teams that will allow transit leaders and operators to access this data.
- Redesigned the user interface of the Rutgers ECPAT Wix website on Figma
- Presented project deliverables to the program director and company members

COVID-19 Exploration Bootcamp via Rutgers MBS Externship Exchange Program

UX Extern | Sept 2022 - Dec 2022

- Worked with a team of 10 people to make COVID-19 information more accessible by developing a mobile application platform for the current Rutgers Covid-19 Wix website for 8-10 hours weekly
- Designed the wireframe and prototype for the mobile app version of the Rutgers Covid-19 Wix website on Figma
- Transferred and edited information from the Wix website to the mobile application
- Presented project deliverables to the program director and company members

EDUCATION

Master of Business & Science - Computer & Information Science, UXD Concentration

Rutgers School of Graduate Studies

Jan 2024

Bachelor Of Arts - Communication (PR Concentration)

Rutgers School of Communication & Information

May 2021

AWARDS

CreateRU 2023

Winner of the annual designathon hosted by Creative X

Created an app to help Rutgers students improve their physical, emotional, and mental well-being

SKILLS

User-Centered Design, User Research, Wireframing, Prototyping, Mobile/Website Design, Design Thinking, Heuristic Analysis, UI Design, User Flows and Journey Mapping, Information Architecture, Persona Development, Creative Problem Solving

TOOLS

Figma, Sketch, Miro, Adobe XD, Tableau, Procreate, Balsamiq, Canva, Adobe Creative Suite (Illustrator, Photoshop, Lightroom, InDesign), Tableau, Wordpress